

September 12, 2022

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip becomes the presenting partner of Road Safety World Series T20 Tournament Season 2**” being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



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MEDIA RELEASE

EaseMyTrip becomes the presenting partner of Road Safety World Series T20 Tournament Season 2

Road Safety World Series (RSWS) begins at Kanpur's Green Park Stadium on September 10, 2022

New Delhi, 12th September 2022: EaseMyTrip.com, one of the largest online travel tech platforms in India becomes the presenting partner of Road Safety World Series T20 Tournament 2022 powered by SAT Sports News. This is yet another significant EaseMyTrip marketing initiative. This association demonstrates the brand's enthusiasm for considering important marketing partnerships as well as its firm belief in supporting and addressing important societal issues like traffic accidents.

The main chest of Indian jerseys will feature the company's logo where players like Sachin Tendulkar, Yuvraj Singh etc will be seen wearing the jersey. Several marketing initiatives, both online and off, will be used to promote this association.

The purpose of the RSWS is to raise awareness of road safety in the nation and around the world. The Road Safety World Series aims to promote social change in the nation and transform the public's perception of road safety. The Road Safety World Series (RSWS) is supported by the Ministry of Road Transport and Highways and the Ministry of Information & Technology and Youth Affairs & Sports Government of India.

According to Nishant Pitti, CEO and Co-founder of EaseMyTrip, "As a travel brand we want to occupy mind space in a wider canvas, and what better way to do that than cricket, a game followed by millions across the globe."

RSWS Season 2, Sanjay Bector, Chairman 27th Sports, the exclusive marketing rights partner of the Series, said, "It is a big boost to the ecosystem with new brands like Skyexch, SAT sports news and EaseMyTrip deep diving to associate with an event which is not just about the game and the Legends who are playing here, but a movement to save lives."

Paul Slatter, Commercial Director at 27th Sports, added "It also shows the evolving mindset of brands which are looking beyond just commercial tie-up and engaging in events with a social cause and a broader implication towards humanity."

Yuvraj Singh, Harbhajan Singh, Irfan Pathan, and Yusuf Pathan are just a few of the famous players who play for the India Legends, a team that is captained by Sachin Tendulkar. The second edition of the RSWS has drawn a number of A-list players, including Jonty Rhodes, Lance Klusener and Makhaya Ntini, from South Africa; Ian Bell, Nick Crompton and Matt Prior from England; Tilakratne Dilshan, Sanath Jayasuriya and Thisara Perera from Sri Lanka; Brian Lara, Dwayne Smith and Darren Powell from the West Indies; Shane Watson, Brett Lee, Brad Hodge, Brad Haddin, Stuart Clark and Cameron White from Australia and Ross Taylor, Shane Bond, Craig McMillan, Kyle Mills and Jacob Oram from New Zealand.

The matches will be streamed digitally on VOOT and Jio while being broadcast live on Colors Cineplex, Colors Cineplex Superhits, and the recently launched Sports18 Khel.

About EaseMyTrip.com

EaseMyTrip.com (a public listed company at NSE and BSE) is India's one of the largest online travel platforms in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at



a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers end-to-end travel solutions including air tickets, hotels and holiday packages, bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 1 million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

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EaseMyTrip Media Query

Bhavika Sharma
9811787304
Bhavika.sharma@easemytrip.com